



RESEARCH ARTICLE :

E-velanmai model of extension service among the farmers of Tamil Nadu

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SUMMARY : A study was undertaken to study the impact of e-Velanmai model of extension, implemented by Tamil Nadu Agricultural University, which was undertaken in three districts viz., Coimbatore, Tirupur and Villupuram of Tamil Nadu, with 90 beneficiary respondents. A large proportion of the beneficiary respondents of Palar and Aliyar sub-basins had expressed 11-20 per cent yield increase. In case of the Varahanadhi sub-basin, more than one-fourth of the respondents had reported 11-20 per cent yield increase. Majority of the beneficiary respondents had reported low level of income increase. With respect to social impact, nearly three-fourths (73.40 %) of the beneficiary respondents had reported medium level of social impact.

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KEY WORDS :

E-Velanmai, Yield,
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